

# Designatex

Textile backed luxury vinyl sheet flooring



*feel at home*



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*feel at home*

The type of floor you choose for your home plays an integral part in creating the décor and atmosphere you wish to achieve. Everyone wants to walk into a home that is both warm and welcoming, without compromising on style and durability.

Designatex is a collection of wood and stone effect floorcoverings, all beautifully replicated to give the appearance of natural textures to enhance your home's interior. Drawing inspiration from various wood species and stone finishes, including rustic reclaimed planks to smooth contemporary tiles, Designatex has a design to suit every room in your home.

For a closer look visit:

Polyflor at home   
[www.polyflorathome.com](http://www.polyflorathome.com)

**FREE**  **Sample Service**  
+44 (0)161 767 2551



# A floor for everyday living

I want a floor to feel comfortable, safe, and attractive. Plus with my busy lifestyle it's got to perform.



**15** years  
Guarantee  
All of the designs in the Designatex collection are guaranteed to stay looking incredible for up to 15 years.

## FEATURES

# Designatex

Textile backed luxury vinyl sheet flooring



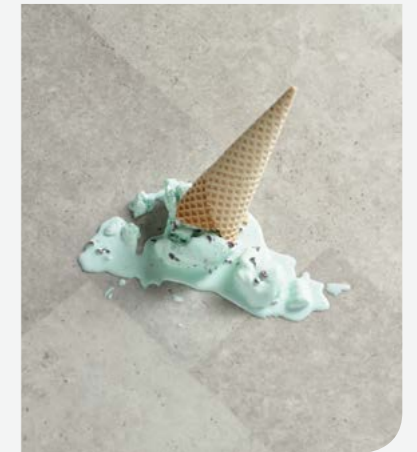
  
**UltraComfort™**  
Soft Underfoot

The addition of a soft textile layer on the underside of Designatex provides warmth and comfort underfoot, whilst aiding in reducing noise transfer between rooms.



  
**SureTread™**  
R10 Slip Resistance

Designatex's hard wearing R10 level slip resistance helps to prevent slips in the home, keeping you and your family safe.



  
**CleanShield™**  
Easy Clean Surface

The unique polyurethane reinforcement (PUR) in Designatex provides a surface that helps to prevent stains and scuff marks, reducing cleaning time and costs.

# { tex }

## What does it mean?

The textile backing layer helps to mask any minor subfloor unevenness or surface texture, and makes Designatex lightweight and easy to handle. The flooring can be loose laid in most homes, eliminating the need for adhesive and reducing installation costs and time.

# [ Wood ]

*feel at home*

Developed in line with today's interior design trends, the Designatex collection of wood designs accurately replicates the warmth, grain detail and natural textures of real wood planks for an authentic finish.



# Laurel Oak Parquet

*Striking with natural variation*



Laurel Oak Parquet 2136  
76.2 x 228.6mm



Beautifully recreating the appearance of traditional wooden parquet flooring, Laurel Oak Parquet creates a classic look with its blond tones and highlights. The design brings warmth and light into any interior, and can be paired with traditional or modern contemporary furnishings.



# English Oak Parquet

*Timeless and elegant wood shades*



English Oak Parquet 2137  
76.2 x 228.6mm



The timeless wood shades and grain pattern in English Oak Parquet gives the floorcovering an elegant reclaimed appearance. The natural timber colours make it an ideal platform for a variety of interior décor schemes, giving you complete creative freedom.



For more interiors see [www.polyflorathome.com](http://www.polyflorathome.com)

# Rich Oak Parquet

*Bold, warm and welcoming*



**Rich Oak Parquet 2138**  
76.2 x 228.6mm



*Fantastic in open plan areas*



For those households that wish to make a bold statement with their choice of floorcovering, Rich Oak Parquet is a truly stunning option. The varied and fluid grain patterning is further emphasised by the rich chocolate and auburn hues within each plank.

# California Oak

Fresh sun bleached tones



California Oak 2145  
166 x 1500mm



*[ Don't forget ]*  
CleanShield helps prevent stains and scuff marks

Evoking images of fresh, clean colours, blond sun bleached tones and fashionable lifestyles, California Oak beautifully captures the style of West Coast America. The wider plank size and rustic surface texture further enhances the designs authenticity.







**Cornish Oak 2146**  
166 x 1500mm



## Cornish Oak

*Exposed & reclaimed coastal timber*



For more interiors see [www.polyflorathome.com](http://www.polyflorathome.com)

Unlike other more traditional oak plank designs, **Cornish Oak** has been developed using cooler grey browns to give each plank a subtle tonal effect. This gives the appearance of reclaimed oak that has experienced continuous exposure to the elements, typical of coastal living.

# Sicilian Oak

Enriched, golden country planks



**Sicilian Oak 2147**  
166 x 1500mm



The enriched golden shades and contrasting grain tones of Sicilian Oak creates authentic natural variation, bringing each plank to life. When installed alongside a traditional tile design to separate out different living spaces, the result is an inviting, country style interior.

*Suitable for all rooms in your home*



# Honey Limed Ash

*Simple, delicate, appealing*



Honey Limed Ash 2143  
166 x 1500mm



Simple, delicate grain structure and subtle tonal variations are just some of the characteristics that make ash planks so appealing when selecting a floorcovering for your home. The elegant effect is beautifully captured in Honey Limed Ash, providing warmth and light.





**Columned Ash 2140**  
500 x 40-120mm



*[ Don't forget ]*  
The textile layer provides warmth and comfort underfoot

Columned Ash is a modern twist on a traditional parquet floor, with each plank laid in the same direction to give a linear, abstract effect. The colour variations help define each plank and create movement throughout the design, making it ideal for larger living spaces.

## Columned Ash

*Parquet, with a modern twist*



# Smokehouse Herringbone

*Mixing traditional with contemporary*



**Smokehouse Herringbone 2139**  
140 x 710mm



Though traditional in layout and using a rustic reclaimed timber design, the grey wood tones of **Smokehouse Herringbone** can be matched with modern furnishing and wall coverings to create a stunning effect. Add a bright accent colour to your décor to really make your interior shine.

For more interiors see [www.polyflorathome.com](http://www.polyflorathome.com)





**Chalk White Oak 2141**  
200 x 1500mm



## Chalk White Oak

*Crisp, cosy and comforting*



Used primarily for modern minimalist interiors which can sometimes be cold and unfriendly, white can also be used to create a cosy room by introducing different textures, materials and lighting. The rustic grain and textured surface of Chalk White Oak works seamlessly with this style of decorating.



# Platinum Oak

*Sleek and modern living*



**Platinum Oak 2142**  
166 x 1500mm



*Combining rustic timber with urban greys*



Create a sleek, modern look in your home with the cool grey tones of **Platinum Oak**, engineered to give you the appearance of real wood in a colour better suited to contemporary living spaces. Team **Platinum Oak** with bold blue walls and furniture for a striking interior.

# Nero Oak

*Eye catching, monochrome effect*



**Nero Oak 2144**  
125 x 1000mm



*[ Don't forget ]*  
The soft textile backing layer reduces noise transfer

Make a statement with the striking, eye catching effect of **Nero Oak**. The monochrome wood design with its fine grain detailing and slimmer plank width has been complemented with a smoother surface texture to create a clean, fresh finish.





# [ Stone ]

*feel at home*

Elegantly recreating the tones, textures and natural rock formations of real stone tiles, this collection includes a variety of different shapes, sizes and layouts to suit both traditional and modern households.



# Cottage Paving

Refreshing random paving effect



**Cottage Paving 2148**  
166 x 166mm - 333 x 500mm



Recreating a traditional random paving effect in an easy to install vinyl sheet format, **Cottage Paving** depicts yorkstone tiles in cream and blush shades that brighten any room from hallways and kitchens to living spaces and bedrooms.

For more interiors see [www.polyflorathome.com](http://www.polyflorathome.com)



# Tuscan Paving

*Smooth lines for a clean finish*



**Tuscan Paving 2149**  
166 x 166mm - 333 x 500mm

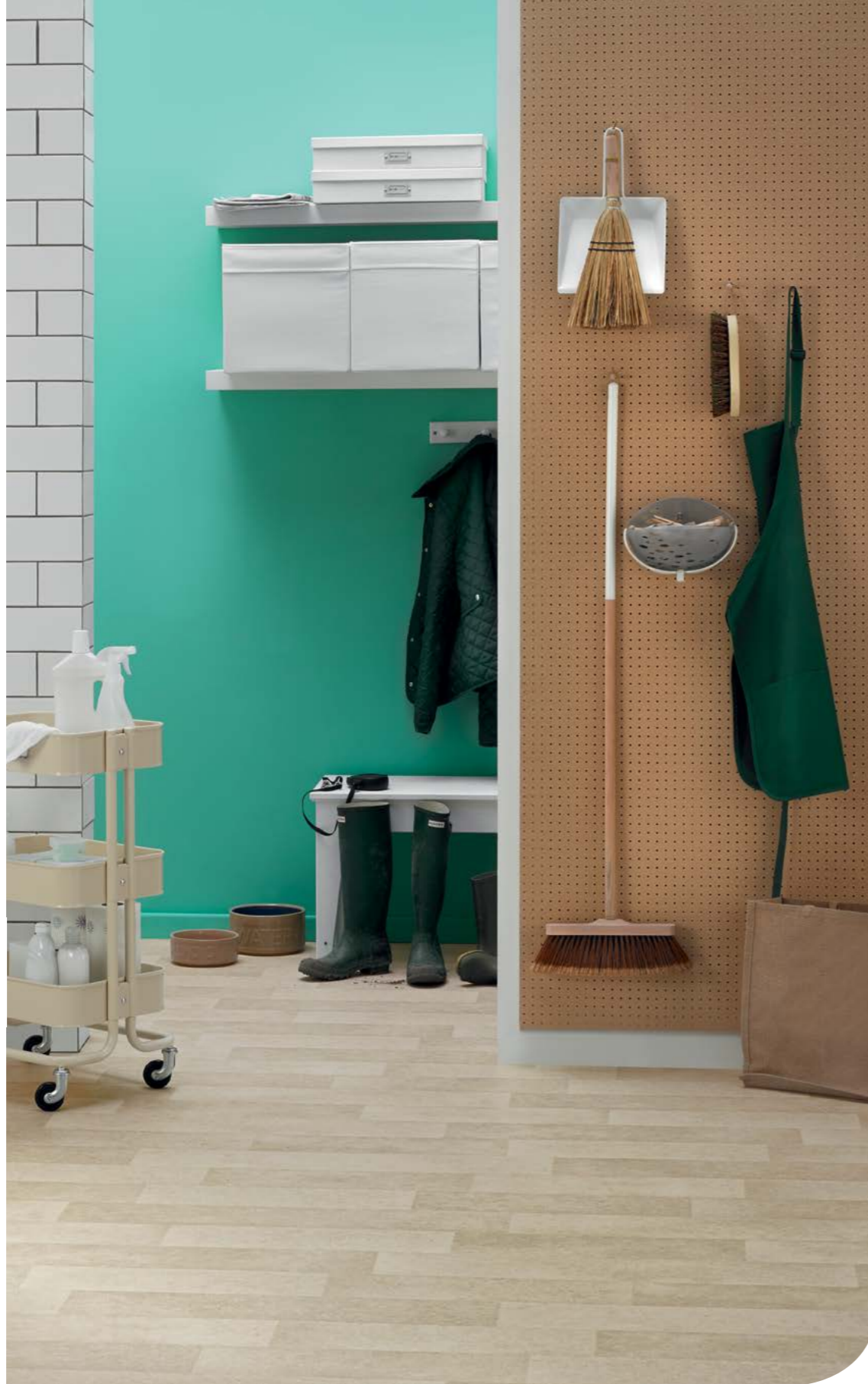


Developed using taupe shades and beige undertones to replicate the appearance of real stone, the tile edges and grout lines within **Tuscan Paving** have been created using smooth lines for a cleaner finish. This makes the flooring more versatile unlike typical traditional random paving designs that have rough tile edges suited to rustic interiors.





**Barça Limestone 2150**  
500-800 x 143mm



*[ Don't forget ]*  
CleanShield helps prevent stains and scuff marks

The trend towards slimmer floor tiles in the home has been growing in popularity. Barça Limestone with its blend of warm beige tones and smooth, slender tiles creates a welcoming yet contemporary flooring design that suits a variety of interior schemes.

## Barça Limestone

*Slimmer tiles for smaller spaces*



# Manhattan Limestone

*Cool, polished stone effect*



Manhattan Limestone 2151  
500-800 x 143mm



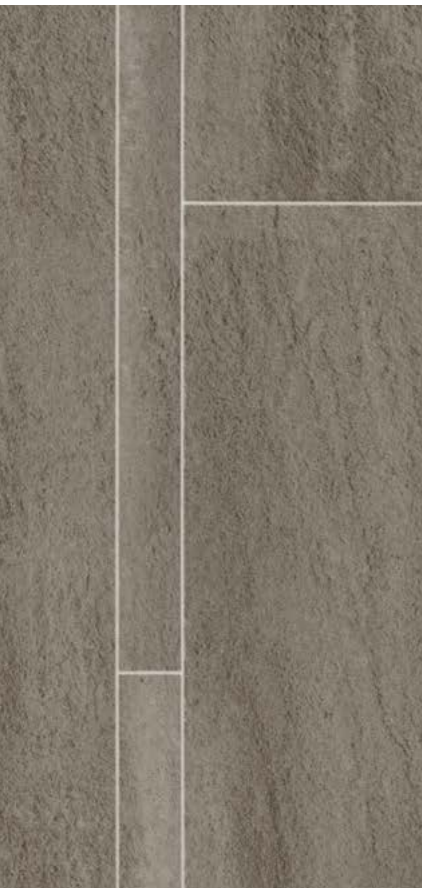
Creating a clean, polished stone effect whilst incorporating subtle surface texture within the design, Manhattan Limestone's cool colour palette is perfectly suited to urban living spaces, giving you a high quality tile design whilst providing the durability of vinyl sheet flooring.



15  
years  
Guarantee

# Quarried Slate

Beautifully captured & replicated



Quarried Slate 2152  
500-1000 x 35-135mm



Designed as an eye-catching alternative to traditional large scale flooring tiles, the multi-width tiles within Quarried Slate are right on trend. Typically complex to cut and install using real slate tiles, this attractive floorcovering makes achieving the same effect quick and simple.



For more interiors see [www.polyflorathome.com](http://www.polyflorathome.com)

# Noir Slate

*Striking graphic design*



**Noir Slate 2153**  
500-1000 x 35-135mm



Noir Slate's striking contrast between the multi-width tiles and pale grout line creates a very graphic and abstract effect, whilst still skilfully replicating the appearance and surface texture of real slate tiles. Use within a simple monochrome design scheme, or as a base for bright primary colours.



## Wood

## Stone



R10

**Chalk White Oak 2141**  
200 x 1500mm



R10

**Honey Limed Ash 2143**  
166 x 1500mm



R10

**Columned Ash 2140**  
500 x 40-120mm



R10

**California Oak 2145**  
166 x 1500mm



R10

**Cornish Oak 2146**  
166 x 1500mm



R10

**Sicilian Oak 2147**  
166 x 1500mm



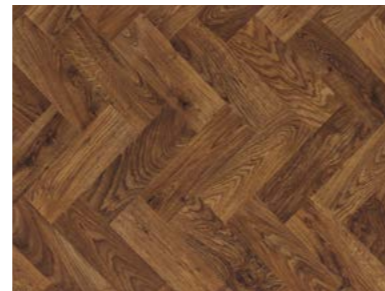
R10

**Laurel Oak Parquet 2136**  
76.2 x 228.6mm



R10

**English Oak Parquet 2137**  
76.2 x 228.6mm



R10

**Rich Oak Parquet 2138**  
76.2 x 228.6mm



R10

**Smokehouse Herringbone 2139**  
140 x 710mm



R10

**Platinum Oak 2142**  
166 x 1500mm



R10

**Nero Oak 2144**  
125mm x 1000mm



R10

**Barça Limestone 2150**  
500-800 x 143mm



R10

**Cottage Paving 2148**  
166 x 166-333 x 500mm



R10

**Tuscan Paving 2149**  
166 x 166-333 x 500mm



R10

**Manhattan Limestone 2151**  
500-800 x 143mm



R10

**Quarried Slate 2152**  
500-1000 x 35-135mm



R10

**Noir Slate 2153**  
500-1000 x 35-135mm



**Manhattan Limestone 2151**

FREE Sample Service

We recommend you view an original sample of your selected designs which we shall be pleased to supply, free of charge. Either visit [polyflorathome.com](http://polyflorathome.com) and follow the samples link or call the dedicated Polyflor Samples Hotline on +44 (0)161 767 2551.

2/3/4  
metre widths

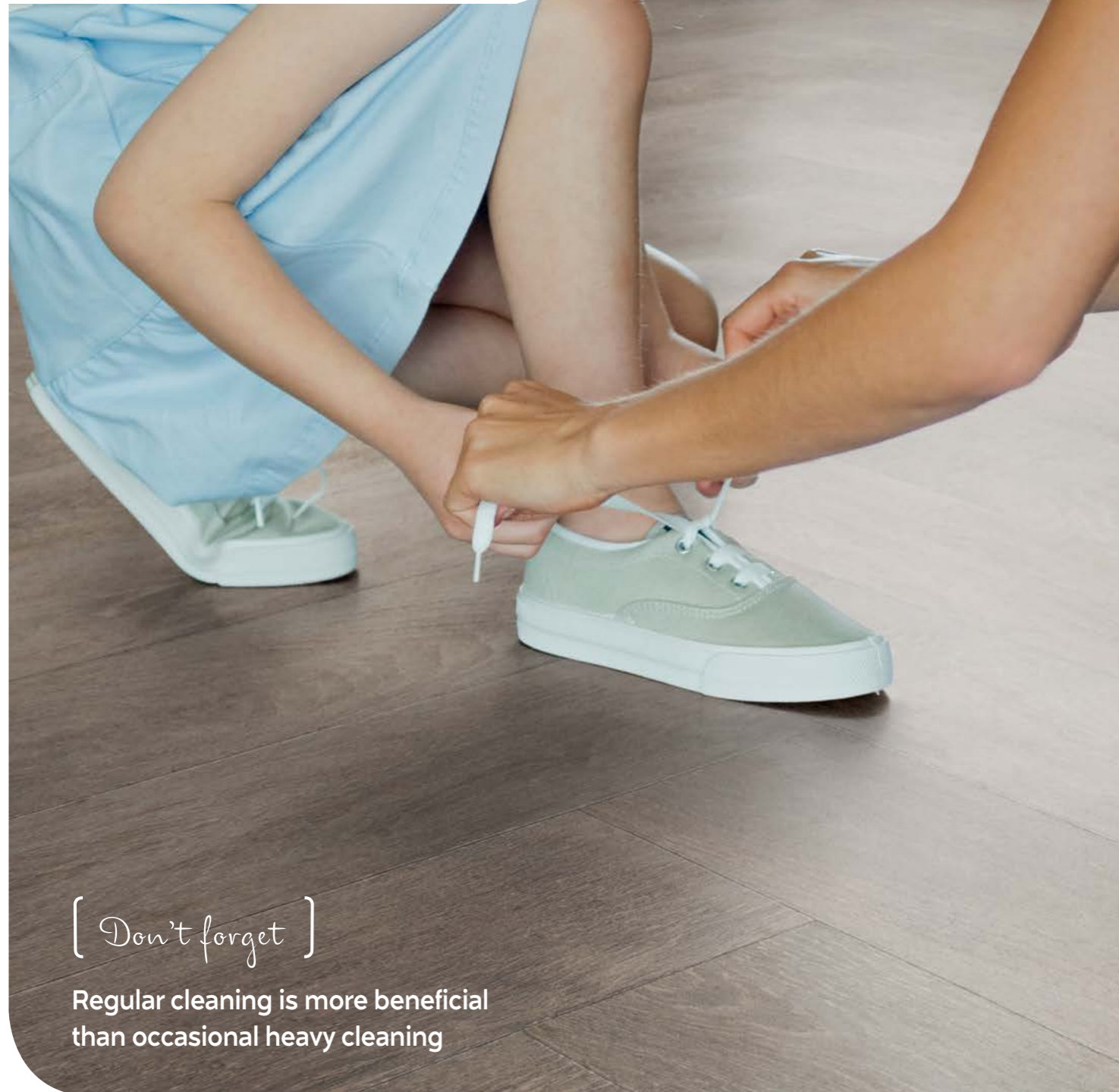
The R values shown denote a ramp test result, which is an ex-factory measure of slip resistance. For safety flooring with sustainable wet slip resistance, refer to the Polysafe ranges.

2/3/4  
metre widths



## Designed to perform

I need a floor that requires minimal maintenance, but will continue to look at its best year after year.



*[ Don't forget ]*

Regular cleaning is more beneficial than occasional heavy cleaning

# Designatex

Textile backed luxury vinyl sheet flooring

To help keep your Designatex flooring looking at its best, a regular cleaning regime is required. Regular cleaning is more beneficial to the floorcovering and more cost effective than occasional heavy cleaning.

### Ensure that you regularly:



- ✓ Sweep or vacuum the floor to remove any dust and loose dirt
- ✓ Mop with a neutral cleaner to remove any stubborn marks, rinse with clean water and allow to dry



- ✓ Install mats at all entrances to pick up excess dirt and grit which might scratch the floor
- ✓ Ensure all cleaners and detergents are diluted as per the manufacturer's instructions. For recommended products for use with Designatex, visit [polyflor.com](http://polyflor.com) and go to the product pages



- ✓ Fit protective pads to all furniture legs to prevent scratches when moved across the floor

### Protection for everyday wear:



The Designatex collection comes complete with a polyurethane reinforcement (PUR) to protect against everyday wear, however to minimise the chances of your flooring becoming damaged we do recommend following the floorcare guidelines above.



## ENVIRONMENT

# ENVIRONMENTALLY PREFERABLE FLOORING

For over 60 years Polyflor have demonstrated a firm commitment to the development and production of high quality vinyl floorcoverings. Polyflor continually works on developing new products and technologies, and constantly evaluates production methods to minimise our impact on the environment, without compromising the performance benefits of our products.

Designatex is constructed from vinyl, a cost effective multi faceted plastic that has become an essential part of everyday life due to its flexibility, durability, performance and functionality, and is an environmentally sound choice. As a material, vinyl is ideally suited to being recycled.

The easy maintenance regime of vinyl flooring also means that energy intensive cleaning is not required, and the need for harsh chemical cleansers, polish, strippers and water usage is massively reduced, making your home a safer, chemical free environment for you and your family.



Refer to BRE Global ratings on [www.greenbooklive.com](http://www.greenbooklive.com)



For further details on Polyflor's achievements in areas such as recycling, energy reduction and waste avoidance log onto [www.polyflor.com/environment](http://www.polyflor.com/environment).

### Air Quality

Designatex achieves 'Indoor Air Comfort Gold' certification for low Volatile Organic Compound (VOC) emissions, an internationally recognised indoor air quality standard. Vinyl flooring has also not been found to contribute to common allergies such as asthma or dust allergies, so you can be confident Designatex is safe for use in your home.



## TECHNICAL

Specifications	Standards	Designatex
Type of Floorcovering	EN 653	Heterogeneous
	EN ISO 26986	Heterogeneous
Product Enhancement		PUR
Gauge	EN 428	3.0mm
	EN ISO 24346	
Wear Layer	EN 429	0.3mm
	EN ISO 24340	
Performance Classification	EN 685	23, 31
	EN ISO 10874	
Roll Size	EN 426	2m x 25m = 50m <sup>2</sup>
	EN ISO 24341	4m x 25m = 100m <sup>2</sup>
Total Weight	EN 430	3m x 25m = 75m <sup>2</sup>
	EN ISO 23997	1,700g/m <sup>2</sup>
Acoustic Impact Sound Reduction	EN ISO 10140-3 (EN ISO 140-8)	17dB
Residual Indentation	EN 433	≤ 0.35mm
	EN ISO 24343-1	
Abrasion Resistance	EN 653	Group T
	EN ISO 10582	Type 1
Dimensional Stability	EN 434	≤ 0.40%
	EN ISO 23999	
Behaviour to Fire	EN 13501-1	Bfl-S1
Slip Resistance	DIN 51130	R10*
	AS/NZS 4586	R10
	EN 13893	Class DS (Dry Condition)
Light Fastness	ISO 105-B02 (Method 3)	≥ 6
Resistance to Chemicals	EN 423 (ASTM F 1303-99)	Excellent
Underfloor Heating Suitability	ISO 8302	Suitable (Max 27°C)
Castor Chair Suitability	ISO 4918	Pass
VOC Test	Indoor Air Comfort Gold	Approved
	AgBB	Very low emissions
Electrical Behaviour (body voltage)	EN 1815	This product does not accumulate static charges above 2kV and is classified as 'antistatic'. For specialist applications where there is requirement to dissipate the electrostatic charge, see the Polyflor ESD product range.
Installation	Adhered	Subfloors must be dry, smooth and flat. For more information, see "Subfloor Preparation" on the Polyflor website. Do not adhere this product to a subfloor unless the Relative Humidity (Rh) is 75% or lower.
	Loose Lay	Product can be installed up to 20m <sup>2</sup> on damp subfloor where a Relative Humidity (Rh) of 90% is not exceeded.
Hygiene	All Polyflor commercial sheet vinyl ranges provide a continuous, impervious and hygienic flooring solution which can be confidently cleaned in accordance with recommended maintenance procedures and approved maintenance products. The implementation of an effective cleaning regime is the most important defence against infection.	
Environmentally Preferable Flooring	Polyflor Designatex achieves a BRE Global Environmental A Rating (Generic) in major use areas such as education and healthcare. Polyflor Designatex is 100% recyclable. EN 15804 Environmental Product Declaration is available upon request, and a full Environmental Report detailing Polyflor's achievements in areas such as recycling, energy reduction and waste avoidance can be found at <a href="http://www.polyflor.com/environment">www.polyflor.com/environment</a> .	

\*for commercial installations that require sustainable wet slip resistance, refer to the Polysafe ranges.



## GUARANTEE



Your family is changing fast,



but your floor will stay the same

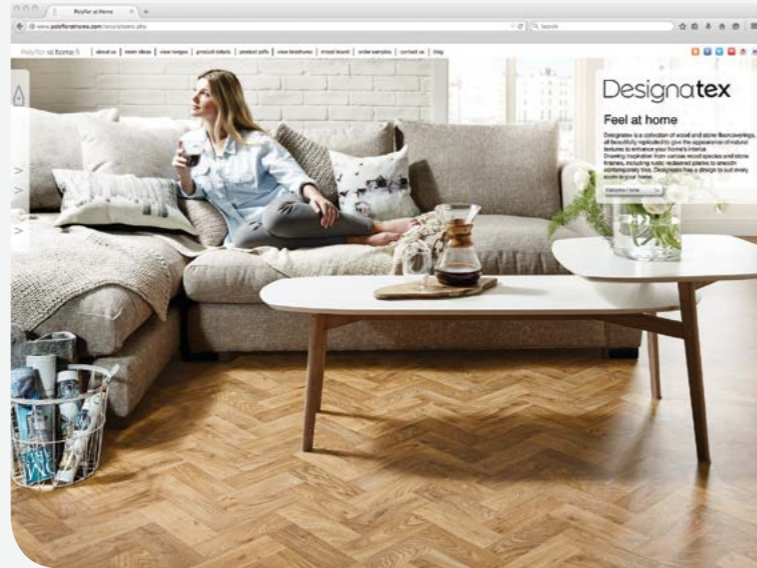
The Designatex collection of luxury vinyl sheet flooring has been developed to meet the highest technical specification of its type. Ideal for all areas of the home, the product ensures high performance and optimum style. In addition, Designatex is suitable for moderate commercial applications such as light traffic areas within hotels, conference rooms and small offices. Compared with many natural flooring options, Designatex will under normal conditions resist household stains, will not crack, chip or splinter. The manufacturers of Designatex are confident that their high quality products will provide many years of valuable service. All products purchased from the range are guaranteed for 15 years in domestic home installations against normal wear and tear in the recommended environment, provided that they have been fitted correctly and maintained in accordance with the manufacturer's instructions. In order to make a claim, customers must apply in writing indicating where the flooring was purchased and provide satisfactory proof of purchase. This guarantee only applies in the event of visible wearing out of the decorative pattern on the surface within 15 years of purchase, providing the flooring has been subject to normal usage in the recommended environment. It does not cover general misuse. Full terms and conditions of the guarantee are available on request from your flooring wholesaler or Polyflor Ltd.


## WEBSITES & SOCIAL MEDIA


Whether you are in need of further product or technical specifications, have a query about our ranges or just require some interior design inspiration, Polyflor have a variety of online tools you can navigate through easily to find exactly what you are looking for.


### Polyflor at home


Containing a wealth of interior design ideas and inspiring imagery, **PolyflorAtHome.com** is a dedicated website showcasing all of Polyflor's domestic flooring collections. Here you can view, save and download your favourite images, search by flooring type or browse by room, plus request free product samples to be delivered straight to your door.



 Follow our Facebook page [www.facebook.com/PolyflorLtd](http://www.facebook.com/PolyflorLtd)

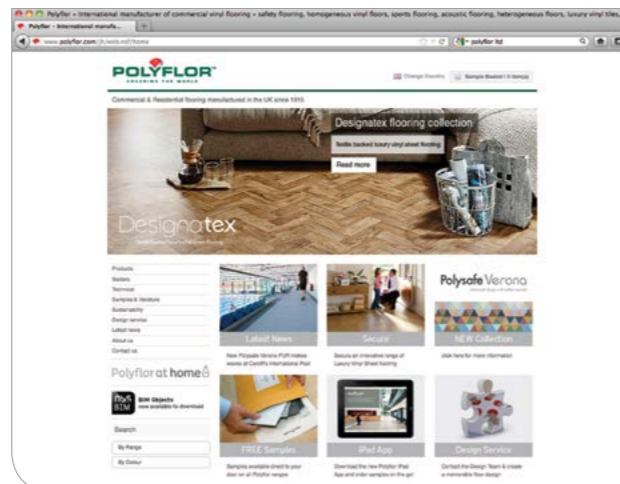
 Follow our blog at [blog.polyflorathome.com](http://blog.polyflorathome.com)

 Tweet us and follow us at [twitter.com/PolyflorLtd](http://twitter.com/PolyflorLtd)

 See our Pinterest boards at [pinterest.com/polyflorathome](http://pinterest.com/polyflorathome)



All commercial and trade customers can find detailed product and technical information on all flooring collections within the Polyflor portfolio at [polyflor.com](http://polyflor.com). This award winning website has an easy to follow navigation, designed to help you locate the information you require quickly and easily. Technical document and brochure downloads are available, as well as product images, installation galleries plus our free product sample order service.



## SAMPLE SERVICE

# Designatex

Textile backed luxury vinyl sheet flooring

FREE Sample Service 

When browsing through the Designatex collection within this brochure or online, it is only possible to give a provisional representation of each colour. To authentically replicate the natural material of wood planks and stone tiles, the product may contain knots or markings as part of their design. For final colour selection, we recommend you preview an original sample which we will be happy to supply free of charge.

To request individual product samples of any of the designs within the Designatex collection, visit [polyflorathome.com](http://polyflorathome.com) or [polyflor.com](http://polyflor.com) and follow the link to Samples. Alternatively, you can call the dedicated Polyflor Sample Hotline on +44 (0) 161 767 2551.



### How to order your Designatex floor:

Polyflor products are readily available worldwide through our wide network of supporting agents and wholesale partners. Your local flooring retailer or supplier should be able to source your selected Designatex product through their existing supply chain. If you require any further details on local providers, contact us at [info@polyflor.com](mailto:info@polyflor.com).

Thanks for browsing

# Designatex

Textile backed luxury vinyl sheet flooring

## POLYFLOR™ INTERNATIONAL

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[www.polyflorathome.com](http://www.polyflorathome.com)

[www.polyflor.com](http://www.polyflor.com)



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**POLYFLOR™**  
COVERING THE WORLD

*James Halstead™*  
FLOORING

